A Sponsorship With An Impact

10,000+ webinar attendees annually

50 webinars offered in 2021

5,800+ association members

All sponsors showcased on website

55,700 annual website visits

Platinum sponsors featured on homepage

Audiences reached

• Qualified Applicators Certificate (QAC)
• Private Applicator
• Qualified Applicators License (QAL)
• Certified Crop Advisor (CCA)
• Structural Pest Control Licensees
• Agricultural Pest Control Advisor (PCA)
• International Society of Arboriculture (ISA)
• Golf Course Superintendents Association of America (GCSAA)
• Mosquito and Vector Control Association of California (MVCAC)

50+ opportunities to virtually display

Featured spot in our quarterly e-newsletter
2021 Sponsorship Opportunities

Platinum Sponsorship ($1,500)
- Company logo displayed at 2021 PAPA webinars
- Opportunity to submit a single PowerPoint slide that will run in the 30-minute pre-webinar slideshow at 2021 PAPA webinars
- Company logo displayed on the front page of PAPA's website
- Company logo and contact information displayed on the PAPA website Sponsor page
- Direct link to company website (clickable company logo) in 2021 editions of our quarterly newsletter, Applicators News
- Direct link to company website (clickable company logo) in 2021 PAPA email blasts

Support Sponsorship ($300)
- Company logo displayed at 2021 PAPA webinars
- Company logo and contact information displayed on the PAPA website Sponsor page
- Company logo advertised in 2021 editions of our quarterly newsletter, Applicators News
- Company logo advertised in 2021 PAPA email blasts

As a PAPA Sponsor, your company is not only reaching a wide range of Applicators and members of the industry; you're also assisting PAPA's efforts to execute webinars that are informative, interesting, and relevant to issues facing the industry. We at PAPA thank you sincerely for your support!

2021 Sponsorship Registration Form

How to pay: Mail (2101 Stone Blvd. Suite 200 West Sacramento, CA 95691), online www.papaseminars.com/sponsor-signup, email info@papaseminars.com, phone 831-442-3536

☐ Platinum Sponsorship ($1,500) ☐ Support Sponsorship ($300)

Company Name: ___________________________ Representative Name: ___________________________
Company Address: ___________________________ ___________________________
Representative Phone #: ___________________ Representative Email: ___________________________
Payment Type: ☐ Card (fill out below) ☐ Check (write check # below)
Card #: ___________________ - ___________________ - ___________________ - ___________________ CVV: ________
Exp. Date: ___________ / __________ Billing Zip Code: ___________________ OR Check #: ___________________
Pesticide Applicators Professional Association - PAPA
2021 Sponsorship Contract

This agreement is made on ____________________________,
between Pesticide Applicators Professional Association (PAPA) and

Company Name: ____________________________________________

Company Representative Name: ________________________________

Mailing Address: ____________________________________________

City/State/Zip: ______________________________________________

Phone Number: _______________ Fax Number: ________________

Email: _____________________________________________________

Website: ___________________________________________________

Signature: ___________________________ Date: ________________

By the signature of the Company’s representative on this agreement, the Company
acknowledges that they have read, understand, and agree to abide by the Terms and
Conditions listed in this contract.

Article I
Sponsorship Levels

a) **Support:** Company logo displayed at 2021 PAPA webinars. Company logo and
contact information displayed on the PAPA website Sponsor page. Company
logo advertised in 2021 editions of our quarterly newsletter, Applicators News.
Company logo advertised in 2021 PAPA email blasts.

b) **Platinum:** Company logo displayed at 2021 PAPA webinars. Opportunity to
submit a single PowerPoint slide that will run in the 30-minute pre-webinar
slideshow at 2021 PAPA webinars. Company logo displayed on the front page of
PAPA’s website. Company logo and contact information displayed on the PAPA
website Sponsor page. Direct link to company website (clickable company logo) in 2021 editions of our quarterly newsletter, Applicators News. Direct link to company website (clickable company logo) in 2021 PAPA email blasts. Priority claim on speaking opportunities for 2021 PAPA webinars.

**Sponsorship Fee Schedule**

a) **Support:** $300  
b) **Platinum:** $1,500

Applicable fee must be paid to PAPA prior to the Sponsor being afforded any Sponsorship benefits.

**Article II**

**Terms**

The term of Sponsorship will commence on January 1, 2021, or (if received after January 1, 2021) the date payment is received, and will terminate on December 31, 2021.

The code of ethics adopted by PAPA is as follows:

To promote and maintain high standards of public service and conduct in order that agricultural suppliers may justly be regarded as professionals and that the public may have increasing confidence in their integrity, and that the practice of pest management may best serve the public interest. It is understood that the following are PAPA rules, regulations and conditions for the Sponsor. PAPA expects each Sponsor and their representatives and employees to abide by the rules, regulations, and conditions given herein and by subsequent amendments and additions, considered by the PAPA Board of Directors. PAPA has developed these rules, regulations and conditions for the best interest of all the Sponsors and Seminar registrants. The Sponsor must abide by the following rules, regulations, and conditions:

**Article III**

**Conditions**

a) Sponsors shall refrain from unfair business practices through the following:
   - Maintain a reputation for fair and honorable conduct with customers, employees, and suppliers.
   - Conduct business on the basis of service to the industry and the public.
   - Avoid false, misleading, or deceptive advertising.
• Abide by laws and regulations affecting the pest management industry and to promote their enforcement. To acknowledge that governmental and recognized standard are the mutual responsibility of the product manufacturer and user.

b) Sponsors and their representatives are not eligible to receive CEU credits for the webinars at which they display.

**Article IV**

**Suspension of Sponsorship**

a) PAPA reserves the right to prohibit, reject, or eject any Sponsor's representative, or exhibit in whole or part, with or without giving cause. If cause is not given, liability shall not exceed the return to the Sponsor of the Sponsorship fee at the time of ejection. If a Sponsor is ejected for violation of these terms and conditions or for any other reason, no return of the Sponsor fee shall be made.

b) PAPA reserves the right to refuse acceptance of a Sponsor due to the Sponsor exhibiting professional misconduct by not abiding to the terms and conditions given herein, any subsequent amendments and additions considered by PAPA Board of Directors.

**Legal Recourse**

PAPA Board of Directors determinations regarding suspension, revocation, or ejection shall be final.