



**To Whom It May Concern,**

Pesticide Applicators Professional Association (PAPA) is dedicated to providing Continuing Education and the implementation of safe and effective pest control techniques. As the new year approaches, PAPA hopes you will consider extending your support as a 2019 Corporate Sponsor.

Established in 1985, PAPA has a rich history. As a 501©(3), we work to further the well-being of applicators, as well as to assist in upgrading their performance and qualifications. PAPA strives to educate our members, seminar attendees, and the state of California as a whole, regarding both usage and application.

2019 will be an exciting year for PAPA! We have recently rebranded and are soon to launch a new, improved website. Our educational coordinators are invested in finding the newest and most relevant seminar content. The calendar for 2019 is well under way with an expected release in October 2018. Also new in 2019, our **inaugural Multi-Day Conference** to be hosted in late September in northern California. We are excited for the opportunity to share developments and new ideas with you, as a Sponsor.

Included in this packet you will find a flyer outlining the impact potential Sponsors have with PAPA. The Sponsorship advertisement runs the full calendar year, leading to the prospect of your company connecting with over **9,500 seminar attendees, 5,800 members, and 250 industry leaders** in attendance at PAPA seminars. Please also take a moment to view the upgraded Sponsorship levels, with restructured benefit packages.

We hope you will join us in making 2019 the best year yet!

**Sincerely,  
Eric Magana  
President**



## A Sponsorship With An Impact

**9,500+**  
seminar  
attendees  
**annually**

**48** seminars  
offered  
in 2019

**5,800+**  
association  
members

All sponsors  
showcased on  
**website**



**55,700**  
annual  
website visits

**Platinum  
sponsors**  
featured on  
homepage

**Audiences  
reached**

- Qualified Applicators Certificate (QAC)
- Private Applicator
- Qualified Applicators License (QAL)
- Certified Crop Advisor (CCA)
- Structural Pest Control Board
- Agricultural Pest Control Advisor (PCA)
- International Society of Arboriculture (ISA)
- Golf Course Superintendents Association of America (GCSAA)
- Mosquito and Vector Control Association of California (MVCAC)

**50 opportunities**  
to display



Featured spot in our  
quarterly e-newsletter

# 2019 SPONSORSHIP LEVELS

## PLATINUM SPONSORSHIP (\$3000)

- Display table at up to 30 PAPA seminars in 2019 (cost breakdown is \$100 per table)
- All other Gold Sponsorship perks
- Company logo displayed on front page of the PAPA website, as well as the Sponsor page
- Opportunity to submit to PAPA a 3-slide PowerPoint that will run during breaks at all 2019 PAPA seminars
- Opportunity to provide PAPA with a hard copy of promotional materials that will be displayed for you at the registration tables of all 2019 PAPA seminars
- Sponsor booth at PAPA's Inaugural Multi-Day Conference, held September 25-27, 2019

## GOLD SPONSORSHIP (\$1500)

- Display table at up to 12 PAPA seminars in 2019 (cost breakdown is \$125 per table)
- All other Silver Sponsorship perks
- Company logo on flyer that is included on the front of packet given to all attendees
- Opportunity to provide PAPA with a hard copy of a promotional flyer that will be included in the packets given to all attendees at your 12 chosen seminars
- Company promotion on PAPA's social media networks

## SILVER SPONSORSHIP (\$750)

- Display table at up to 5 PAPA seminars in 2019 (cost breakdown is \$150 per table)
- Company logo and contact information displayed on our website's Sponsor Page
- Company logo displayed in our opening PowerPoint at all 2019 PAPA seminars
- Company logo advertised in editions of our quarterly newsletter, *Applicators News*

Your generous support helps PAPA ensure that we are able to provide California applicators with the highest quality education possible. It is our goal to execute seminars that are informative, interesting, and relevant to issues facing the industry. We appreciate your interest in supporting our efforts – thank you from everyone at PAPA!

Please request a Sponsorship Contract from [info@papaseminars.com](mailto:info@papaseminars.com) to see policies.

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## 2019 SPONSORSHIP REGISTRATION FORM

Please fill out and return with payment, or pay online at [www.papaseminars.com](http://www.papaseminars.com).

(Online payments may not be available at the time of this mailing – coming soon!)

Platinum Sponsorship (\$3000)     Gold Sponsorship (\$1500)     Silver Sponsorship (\$750)

Company Name: \_\_\_\_\_ Representative Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City, State, and Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment Type:     Credit Card (please fill out below)     Check (please write check # below)

Credit Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date: \_\_\_\_\_ / \_\_\_\_\_

CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ OR Check #: \_\_\_\_\_