



A Sponsorship With An Impact

9,500+
seminar
attendees
annually

48 seminars
offered
in 2019

5,800+
association
members

All sponsors
showcased on
website



55,700
annual
website visits

**Platinum
sponsors**
featured on
homepage

**Audiences
reached**

- Qualified Applicators Certificate (QAC)
- Private Applicator
- Qualified Applicators License (QAL)
- Certified Crop Advisor (CCA)
- Structural Pest Control Board
- Agricultural Pest Control Advisor (PCA)
- International Society of Arboriculture (ISA)
- Golf Course Superintendents Association of America (GCSAA)
- Mosquito and Vector Control Association of California (MVCAC)

50 opportunities
to display



Featured spot in our
quarterly e-newsletter

2019 SPONSORSHIP LEVELS

PLATINUM SPONSORSHIP (\$3000)

- Display table at up to 30 PAPA seminars in 2019 (cost breakdown is \$100 per table)
- All other Gold Sponsorship perks
- Company logo displayed on front page of the PAPA website, as well as the Sponsor page
- Opportunity to submit to PAPA a 3-slide PowerPoint that will run during breaks at all 2019 PAPA seminars
- Opportunity to provide PAPA with a hard copy of promotional materials that will be displayed for you at the registration tables of all 2019 PAPA seminars
- Sponsor booth at PAPA's Inaugural Multi-Day Conference, held September 25-27, 2019

GOLD SPONSORSHIP (\$1500)

- Display table at up to 12 PAPA seminars in 2019 (cost breakdown is \$125 per table)
- All other Silver Sponsorship perks
- Company logo on flyer that is included on the front of packet given to all attendees
- Opportunity to provide PAPA with a hard copy of a promotional flyer that will be included in the packets given to all attendees at your 12 chosen seminars
- Company promotion on PAPA's social media networks

SILVER SPONSORSHIP (\$750)

- Display table at up to 5 PAPA seminars in 2019 (cost breakdown is \$150 per table)
- Company logo and contact information displayed on our website's Sponsor Page
- Company logo displayed in our opening PowerPoint at all 2019 PAPA seminars
- Company logo advertised in editions of our quarterly newsletter, *Applicators News*

Your generous support helps PAPA ensure that we are able to provide California applicators with the highest quality education possible. It is our goal to execute seminars that are informative, interesting, and relevant to issues facing the industry. We appreciate your interest in supporting our efforts – thank you from everyone at PAPA!

Please request a Sponsorship Contract from info@papaseminars.com to see policies.

2019 SPONSORSHIP REGISTRATION FORM

Please fill out and return with payment, or pay online at www.papaseminars.com.

(Online payments may not be available at the time of this mailing – coming soon!)

Platinum Sponsorship (\$3000) Gold Sponsorship (\$1500) Silver Sponsorship (\$750)

Company Name: _____ Representative Name: _____

Company Address: _____

City, State, and Zip: _____

Phone: _____ Email: _____

Payment Type: Credit Card (please fill out below) Check (please write check # below)

Credit Card #: _____ - _____ - _____ - _____ Exp. Date: _____ / _____

CVV: _____ Billing Zip Code: _____ OR Check #: _____



2019 SEMINARS AND TEST PREP COURSES

| | | |
|---|--|---|
| <p style="text-align: center;">JANUARY</p> <p>Jan 15: Visalia Test Prep</p> | <p style="text-align: center;">FEBRUARY</p> <p>Feb 5: Stockton Feb 6: Petaluma Feb 13: Redding Feb 26: Anaheim Feb 26: Anaheim Test Prep</p> | <p style="text-align: center;">MARCH</p> <p>Mar 6: Fresno Mar 13: Sacramento Mar 13: Sacramento Test Prep Mar 21: Morgan Hill Mar 27: Victorville</p> |
| <p style="text-align: center;">APRIL</p> <p>Apr 3: San Leandro Apr 11: Chico Apr 16: King City Apr 18: Escondido Apr 18: Escondido Test Prep</p> | <p style="text-align: center;">MAY</p> <p>May 8: Modesto May 14: Sonoma May 15: San Jose May 21: Redlands May 21: Redlands Test Prep May 23: Santa Maria</p> | <p style="text-align: center;">JUNE</p> <p>Jun 4: Carmichael Jun 4: Carmichael Test Prep Jun 6: Visalia Jun 12: Concord Jun 18: Oxnard Jun 25: Anaheim</p> |
| <p style="text-align: center;">JULY</p> <p>Jul 9: Vallejo Jul 11: Fresno Jul 16: Stockton Jul 24: San Diego Jul 24: San Diego Test Prep Jul 30: Ukiah</p> | <p style="text-align: center;">AUGUST</p> <p>Aug 7: Modesto Aug 13: Bakersfield Aug 15: Redlands Aug 21: Sonoma Aug 27: Sacramento Test Prep</p> | <p style="text-align: center;">SEPTEMBER</p> <p>Sep 5: Santa Maria Sep 10: Anaheim Sep 10: Anaheim Test Prep Sep 12: San Diego Sep 17: Redding Sep 25–27: Sacramento Multi-Day Conference</p> |
| <p style="text-align: center;">OCTOBER</p> <p>Oct 1: Bakersfield Oct 1: Bakersfield Test Prep Oct 3: King City Oct 10: Chico Oct 22: Long Beach Oct 24: Indio</p> | <p style="text-align: center;">NOVEMBER</p> <p>Nov 6: San Jose Nov 12: Petaluma Nov 12: Petaluma Test Prep Nov 14: Redlands Nov 19: Oxnard Nov 21: Visalia</p> | <p style="text-align: center;">DECEMBER</p> <p>Dec 5: Sacramento Dec 5: Sacramento Test Prep Dec 10: Anaheim</p> |